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'BESTSELLER' FILM OFFERS 'FIRST LOOKS' MARKETING CAMPAIGN WITH THE LAUNCH OF THEIR WEBSITE AND MOVEMENT CONTINUES ON ASSEMBLING TOP TALENT IN BOTH CAST AND CREW

LANSING – The Executive Teams behind the film titled 'Bestseller' consisting of Misery Bay Films LLC, Collective Development Inc. and Lake Street Media are announcing their initial media marketing with the launch of www.bestsellerthemovie.com. The site, constructed by Associate Producer, David J. Gries, will carry and continue to be updated with important information regarding all aspects of the production. The film, an adult targeted thriller, which is based on Christopher Knight's novel "Bestseller," Screenplay by Travis Goddard, is a story about 'Anne Harper', a successful literary agent who vacations to a remote cabin in the upper peninsula of MI. and is stalked and hunted by a disgruntled writer.

In addition to the announcement of the site, the Producers have hand selected Michigan's top-level artists in Crew with the attachments of Nathan K. Robertson, 1st Assistant Director, Samantha Finch, Production Designer, and Elizabeth Merriman, Unit Production Manager. All three seasoned professionals will be intricate in achieving the film's overall success. Robertson and Finch both cut their teeth with Collective Development on the powerful film 'Ashes of Eden', premiering Nov. 9, 2013, where they surpassed Producer's expectations.

Casting continues without compromise and 'Bestseller' is thrilled with its first choice in two actors' recent confirmation. LA Actor Ralph Lister, www.imdb.me/ralphlister, who has made his home in Michigan, known for, 'Oz the Great and Powerful', and 'Free Pie', has committed to the role of, 'Gerald Morgan'. Morgan is an aspiring author in pursuit of being published with the "Harper Agency". Producers recently stated; "Lister brings interest and dimension to this character and we're thrilled about his commitment".

Also Cast is the rising young star, Remi Ellen Dunkel, www.imdb.me/remiellen, in the role of 'Allie Harper', Anne's daughter. Dunkel recently played the role of 'Madison' in the film 'The Real Mikado', and was the clear choice among hundreds of audition hopefuls. "She has a natural ease in front of the camera and the chemistry between 'Mother and Daughter' was instant, audiences will love her", said Producers.

For information about both actors and the rest of the cast visit www.bestsellerthemovie.com

For more information about "Bestseller," visit www.facebook.com/BESTSELLERTHEMOVIE. To purchase Knight's books, visit www.americanchillers.com. For more information about Lake Street Media, visit www.lakestreetmedia.com. For more information about Collective Development Inc., visit www.cdiproductions.com

