

FROM "ASHES OF EDEN" TO ANNE HARPER  
FOR IMMEDIATE RELEASE

Lansing, Mich. Oct. 16, 2013

PETOSKEY, MICH. — Michigan based actress Melissa Anschutz is quickly becoming a highly sought after talent by carrying the lead roles in two powerfully dramatic feature films. "Bestseller" is the film adaptation of Michigan author Christopher Knight's dark thriller. Melissa plays the film's lead as literary agent Anne Harper. Last year, Anschutz was cast as the female lead in the crime/drama "Ashes of Eden," directed by Shane Hagedorn. Both films had their productions supervised by Lansing, MI based Collective Development Inc. (CDI) [www.cdiproductions.com](http://www.cdiproductions.com)

"It's an exciting opportunity," said Anschutz. "The strength of a woman can be remarkable; I've been given the honor of showcasing the different strengths in two very different women".

(CDI) has been producing and associating with top-notch professionals since 1996. The company started by developing actor/producers but has since grown to include several writers, directors and business executives. Melissa has followed this path working at CDI as a producer on their last two projects.

"Her tenacity, work ethic and drive to succeed set her apart from the crowd and her in front of the camera talent has positioned her for an international breakout as a leading lady." – DJ Perry, CEO Collective Development Inc.

"Bestseller" is being produced in association with Lake Street Media owned by Christine Rohn (Director) and Scott Castelein (Director of Photography) and Christopher Wright's Misery Bay Films. Several other companies have joined the production with sponsorships. Brittany Ackerman representing Prot g Academy owned by Lynn Seegraves once again supervises the production's hair and make up department. This is Brittany's second outing with CDI – the first being "Ashes of Eden" – and she is thrilled to be returning to her post. When asked about working with CDI she said, "I love it so much. DJ Perry runs a very organized ship and it's nice to know what I'm doing and where I'm going every day." TIGI will again be sponsoring a product line called Catwalk Session Series, specifically designed for film.

Providing the wardrobe for the film's main character of 'Anne Harper' will be Studio K Clothing Company. It's a contemporary women's boutique located in beautiful Downtown Holland, Michigan. This is the first time Studio K has ever been involved in dressing an actress for a film. Upon reading the script, Studio K's Lori Klemm and owner Kim Petroelje, knew that the style of Anschutz's character was a perfect match with the store's line. Providing housing for cast and crew is Trout Creek Condominiums in Harbor Creek, Michigan. They've gone out of their way to make sure that the cast and crew enjoy their stay and are able to get the rest and relaxation they need to bring this story to life. "Ashes of Eden" will release internationally in early 2014 and "Bestseller" will be ready to premiere in the fall 2014 before moving to international distribution. Melissa Anschutz and the sponsors are a splendid showcase of Michigan at its finest.



Melissa Anschutz on set of BESTSELLER



Melissa Anschutz on set of ASHES OF EDEN

